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## PRESS RELEASE.

**Zhendong** – introducing a revolution in physical therapy brand new to the UK.



Discover a complimentary treatment that simply has to be experienced to be fully appreciated.

**Zhendong** is a multi-functional physical training device that can be used by persons of any age to promote wellness, health and vitality. It requires no energy input from the user – simply allow the vibration system to work your entire body and feel the benefit immediately.

Conceived by the acclaimed Chinese physician Dr C Y Chen, **Zhendong** was the outcome of many years' research into the effect of vibration and stimulation of the human body's key reflex points. The objective being to create a therapeutic device that acts preventatively on the body's natural degenerative processes and invigorates micro circulation of both blood and lymph. In addition, the operational frequencies have been carefully evaluated to boost vitality by catalyzing the body's natural flow. Research continues apace as new scientific findings bring endorsement and evidence of what has already been discovered.



Although other vibration training devices exist in the market and are used extensively for sports training, **Zhendong** is unique in a number of ways.



- Firstly the rotational massage is the key to the treatment's effectiveness. A right-hand imploding spin focuses energy to the centre and has a powerful strengthening effect by demanding a 100% automatic stretch reflex.
- The machine then offers options for two spin speeds, 13hz for optimum sedative effect and 30hz for stimulation treatments giving the user a dual purpose device.
- **Zhendong** has the ability to work the whole body. In addition to the footplate, the secondary motor running at the same frequencies can be used directly or with the use of a belt to focus vibrations on almost any part of the body. Our comprehensive instruction manual will guide you on treating everything from a sore back to tennis elbow.
- This machine has been authenticated and certified as a medical device. It was the first of only 2 such systems to attain this standard and as such, has been endorsed by allopathic medical practitioners who have studied and quantified results of treatment. This is no mean feat as the requirements dictated to achieve class II medical approval are significant.
- **Zhendong** is also commonly used to treat ailments by focusing massage vibrations on reflexology points. Our machines are supplied with an extensive reflexology reference manual to assist in targeted self-treatment. The document covers a huge range of conditions and how **Zhendong** can be used as part of a health improvement plan.

• In comparison with other vibration plate systems, we confidently classify this machine as a portable unit. Weighing in at less than 40 kilos, Zhendong also benefits from a small 'footprint' of just 750 x 475mm allowing

it to fit in the most confined of spaces. In addition, the unit is part-collapsible facilitating easy transportation or packing away when not required.

• Finally, having developed this technology, we went to work to bring about high-quality manufacture at an affordable price. After extensive investment in production setup and monitoring, we are able to bring **Zhendong** to you at a truly outstanding price. In many cases, our product is over 300% cheaper than other comparative devices currently available. Our policy has always been to bring **Zhendong** within the reach of people in all walks of life.

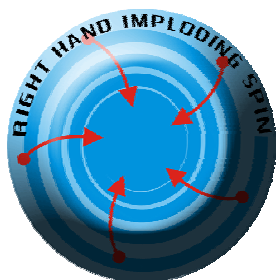
Zhendong offers help for all manner of conditions and has been very successfully employed as a plug-in therapy for many health practitioners. Our primary objective is to expand the awareness of the system and this will be our immediate focus. Expect to see features in the trade press shortly.

The following list covers just some of the benefits **Zhendong** offers:

General Massage	Toxin Extraction	Weight Reduction	Cellulite	Pain Relief
Improved Blood Flow	Anti-Aging	Hand-Focused Reflexology	Feet-Focused Reflexology	Muscle Workout
RSI relief	Energy Boost	Bio Magnetic Order	Immunity Strengthening	Tension / Stress Relief
Calorie Consumption	Reduced Blood Pressure	Headache And Migraine Alleviation	Serotonin Production	Stimulated Growth Hormone
Bone Density Increase	Metabolic rate Increase	Improved skin complexion	Body Sculpture	Insomnia

Although this machine has been available across central Europe for the last 2 years, it is, like most new developments in complimentary health, still an empiric technology as research and study continues to be applied. The system has however, gained significant regard in Germany which has a more progressive approach to Complimentary Therapies than the UK. Research papers and testimonials from our German partners are currently being translated and will be available in the future from the company.

Significant business opportunities exist and Magtronix is actively seeking 12 regional agents for this device and offering generous commissions. If your profession covers any of the following areas, then we would like to hear from you.



- Complimentary Health Practices
- Homeopathy
- Beauty Salons & Consultants
- Physiotherapy Studios
- Reflexology
- Sports Training and Sports Injury Clinics
- Chiropracty
- Osteopathy
- Shiatsu Practitioners
- Spa Health Centres

Zhendong will be available exclusively through Magtronix from December 2006. To find out more, or to request further information and news of our demonstrator tours, please contact the sales and marketing team or send your email to us via our website.